



**सेंट्रल बैंक ऑफ इंडिया**  
**Central Bank of India**

STRESSED ASSET MANAGEMENT BRANCH,  
JEEVAN TARA BUILDING,  
5 - PARLIAMENT STREET, NEW DELHI-110001

**e-AUCTION**  
**SALE NOTICE**  
(Under Sarfaesi Act 2002)

1911 में आरंभ किया "सेंट्रल" TO YOU SINCE 1911

**APPENDIX- IV-A [SEE PROVISO TO RULE 8(6) & 9(1)] SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES**

E-Auction Sale Notice for sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8(6) & 9(1) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the borrower(s) and guarantor(s) that the below described immovable property mortgaged / charged to the Central Bank of India (secured creditor), the Symbolic Physical Possession of which have been taken by the authorized officer of Central Bank of India (Secured creditor), will be sold on "As is where is", "As is what is" and "whatever there is" basis on date 13.12.2021 (Monday) for recovery of dues to the Central Bank of India from below mention Borrower(s) and Guarantor(s). The Reserve Price and earnest money deposit (EMD) is displayed against the details of respective properties.

**E-AUCTION SCHEDULED ON 13.12.2021 (30 DAYS NOTICE)**

(Rupees in Lakh)

| S. No.   | Description of the Secured Assets & Name of Owner   | Demand Notice Date & Amount Dues (Rs. in Lakh)                            | Date & Type of Possession        | Reserve Price (Rupees in Lakh) | Earnest Money Deposit (EMD) | Bid Increase Amount |
|--|---|---|----------------------------------|--------------------------------|-----------------------------|---------------------|
| <b>Name of the Account: M/S SAHDEV JEWELLERS</b> |   |   |                                  |                                |                             |                     |
| 1.   | Shop at Second Floor in Five Storey building, private no. 205, property no. 2459. Khasra No. 327, Block M, Gali No.9, Beadonpura, Karolbagh, New Delhi-110005, area Admeasuring 250 sqfts in the name of Sh. Ravi Sahdev & Sh. Shashi Sahdev. | Rs.18,45,04,383.54 as on 16.10.2018 + Interest thereafter & other charges | 04.01.2019 (Symbolic Possession) | ₹ 28.28 Lakh                   | ₹ 2.83 Lakh                 | ₹ 1.00 Lakh         |
| 2.   | Industrial Plot No. 129G/36 & 37, Noida Special Economic Zone, UP-201305. (Admeasuring Area 900 sqm). In the name of M/s Sahdev Jewellers   | Rs.18,45,04,383.54 as on 16.10.2018 + Interest thereafter & other charges | 04.01.2019 (Symbolic Possession) | ₹ 134.00 Lakh                  | ₹ 13.40 Lakh                | ₹ 2.50 Lakh         |
| 3.   | Land and Building at Industrial Plot No. 161 Block JC-II, Noida Special Economic Zone, Gautam Budha Nagar, U.P. (Admeasuring Area 627 sqm) In the name of M/s Sahdev Jewellers  | Rs.18,45,04,383.54 as on 16.10.2018 + Interest thereafter & other charges | 04.01.2019 (Symbolic Possession) | ₹ 86.50 Lakh                   | ₹ 8.65 Lakh                 | ₹ 2.00 Lakh         |
| 4.   | 2½ Storey Residential Building at Plot No. 429 Sector 15A, Noida, Distt. Gautam Budha Nagar - 201301, U.P. (Admeasuring Plot Area 220 sqm.) In the name of Sh. Ravi Sahdev & Smt. Sarla Sahdev  | Rs.18,45,04,383.54 as on 16.10.2018 + Interest thereafter & other charges | 04.01.2019 (Symbolic Possession) | ₹ 509.00 Lakh                  | ₹ 50.90 Lakh                | ₹ 5.00 Lakh         |

**Authorised Officer & Contact No.- Mr. Sanjay Khera, Mob. No.: 9450508895, SAM Branch, New Delhi**

**E-AUCTION DATE: 13.12.2021 (Monday) TIME: 11:00 A.M. TO 4:00 PM WITH AUTO EXTENSION OF 10 MINUTES.**

**Last Date & Time of Submission of EMD and Documents (Online) On or Before: 10.12.2021 (Friday) Upto 4:00 PM.**

**Property Visit on 25.11.2021 Time: 10:00 AM to 5:00 P.M.**

Bidder will register on website: <https://www.mstcecommerce.com> and upload KYC documents and after verification of KYC documents by the service provider, EMD to be Deposited in Global EMD wallet through NEFT/RTGS/Transfer (after generation of challan from <https://www.mstcecommerce.com>). The auction will be conducted through e-Bikray Portal. 25% (inclusive of EMD) will be payable within 24 hrs. of declaration of successful bidder. In no circumstance (including the case of sole bidder for any secured asset/s). The secured asset/s shall be sold at the Reserve Price or below thereof. Sale confirmation will be given to Successful Bidder within 5 days. Rest amount 75% to be paid by the bidder within 30 days of confirmation of sale or as per the request of the bidder but not later than 3 months. For detailed terms and conditions please refer to the link provided in [www.centralbankofindia.co.in](http://www.centralbankofindia.co.in) secured creditor or auction platform (<https://mstcecommerce.com>) Helpline No.-033-22901004.

**STATUTORY 30 DAYS SALE NOTICE UNDER RULE 8(6) & 9(1) OF THE SARFAESI ACT, 2002**

The borrowers/guarantors/ mortgagors are hereby notified to pay the sum as mentioned above along with upto date interest and ancillary expenses before the date of e-auction, failing which the property will be auctioned/sold and balance dues, if any, will be recovered with interest and cost.

DATE: 04.11.2021

PLACE: NEW DELHI

Authorised Officer, CENTRAL BANK OF INDIA,  
Stressed Asset Management Branch, New Delhi