

Mastercard® Marketing Bulletin

March 2019

Discover all your marketing resources on one platform.



Hotels.com

Planning a holiday gets better with Mastercard! Your cardholders can have a relaxing hotel stay at 12% off when they make a booking with their saved Mastercard card. Use coupon code **'USEMASTERCARD'**.

[Learn more](#)

Booking Period: Now – 30

September 2019

Stay Period: Now – 31

December 2019

Cardholder Participation:

All Mastercard cardholders

Eligible Market(s): Australia, China, Hong Kong, India, Indonesia, Japan, Macau, Malaysia, Philippines, Singapore, Taiwan, Thailand, Vietnam.



Cathay Pacific

Overseas Education Program: Students can now enjoy special global airfares, add-ons, and additional checked baggage allowance on Cathay Pacific and Cathay Dragon. This offer is valid on economy, premium economy, and business class.

Now – 31 January 2020

Cardholder Participation: All Mastercard cardholders

Eligible Market(s): Australia, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Philippines, Singapore and Taiwan.

[Learn more](#)



Central Department Store

Mastercard cardholders get a 10% discount coupon and Batik Bag with a minimum spend of THB 5,000.

Now – 31 December 2019

Cardholder Participation: All Mastercard cardholders

Eligible Market(s): Asia Pacific except Thailand

[Learn more](#)



KKDay

Mastercard Kids Program: Offer your cardholders unique and fun travel experiences with their kids. Get up to 10% off kids' activities when they book online with Mastercard.

Now – 31 January 2020

Cardholder Participation: All Mastercard cardholders

Eligible Market(s): Asia Pacific

[Learn more](#)



Resorts World™ Sentosa

Let your cardholders take advantage of this amazing deal on their next getaway to Singapore. Offer them a 3D2N hotel stay along with Multi-Attractions Package from just S\$861 when they pay with Mastercard.

Now – 31 December 2019

Cardholder Participation: All Mastercard cardholders

Eligible Market(s): Asia Pacific except Singapore

[Learn more](#)

MASTERCARD TRAVEL AND LIFESTYLE SERVICES Access to luxury travel benefits at some of the most sought-after travel destinations at more than 2,000 hotels and resorts, airlines, vacation packages, cruises, etc. An online booking tool will soon launch, providing a one-stop shop for hotel/flight bookings and car rentals.

SMRT TAXIS Your cardholders now enjoy no admin fee* when they ride with SMRT taxis and pay with Mastercard.

**Terms and conditions apply.*

