

Central Bank of India
Marketing Department - Central office

Detail of Contact Awarded for - Selection of Agency for Social Media Marketing

Tender No.	Item/ Nature of work	Mode of Tender Enquiry	Date of Publication of NIT	Type of Bidding	Last date of Receipt of Tender	No. and names of parties found qualified after technical evaluation	Whether L1 was awarded the Tender	Contract No. & Date	Name of Awardee	Value of Contract (Rs.)
CO:SM:19-20:125	Selection of Agency for Social Media Marketing	Open Tender RFP	23-10- 2019	Two Bid	22-11-2019	1. Goldmine Advertising Ltd 2. Webworkz Interactive 3. Crayons Advertising Pvt. Ltd. 4. Loylty Rewards Management Pvt. Ltd. 5. Sanket Communications 6. Ventures Advertising Pvt. Ltd.	Yes	CO:MKT:SM:2019-20:187/ 05-12-2019	Ventures Advertising Pvt. Ltd.	Rs. 1274400/-

